



DESLA WEALTH MANAGEMENT

Dean Khatib, CEO and Wealth Manager

Q: TELL US ABOUT YOUR BUSINESS.

A: Driven by my passion for investing and helping people achieve financial success, I founded Desla Wealth Management in 2015. The business has grown organically through strong, trust-based relationships with clients, most of whom are based in the Des Moines metro area. Our client base includes both individuals and businesses, and I take pride in personally knowing each client's story. What sets us apart is that bringing on a new client is never just a transaction; it's a mutually beneficial partnership. We are always available for our clients and are dedicated to providing personalized, exceptional service. We treat our clients like family, building relationships that go beyond business and focusing on their long-term financial success.

Q: HOW CAN PEOPLE PLAN FOR PERIODS OF MARKET VOLATILITY?

A: Periods of market volatility are inevitable and are a normal part of investing. Stay disciplined by focusing on your goals, diversifying investments and maintaining a long-term perspective. Don't let the market dictate your decision making. We provide transparency and insight to keep clients informed and reduce emotional reactions.

Q: WHAT ARE SOME OF THE TRIED-AND-TRUE PIECES OF ADVICE YOU HAVE FOR SAVING FOR RETIREMENT?

A: Start early to leverage compound growth, contribute consistently and maximize employer matches. Diversify investments wisely, increase contributions as income grows and maintain an emergency fund to avoid tapping into retirement accounts. At Desla Wealth Management, we guide clients to stay disciplined to avoid these pitfalls.

